

ABOUT

The mission of the Arizona Geriatrics Workforce Enhancement Program (AZ-GWEP) is to provide the best possible care through an interprofessional approach to individual, system, community and population level education, training and models of care innovations.

The AZ-GWEP Newsletter is an important forum to share AZ-GWEP activities and highlight your valuable work. Please use this form by the 10th of each month to be featured in the next issue:

<u>SUBMIT INFO FOR</u> OUR NEXT ISSUE



Health Literacy Month is an annual observance held in October to raise awareness about the importance of health literacy and its impact on health outcomes. It was created to highlight the critical role that clear health communication and understanding play in helping people make informed decisions about their health.

Health literacy has a particularly significant impact on older adults, who face unique challenges that can make navigating health information and healthcare systems more difficult.

Learn more about Improving Health Literacy for More Equitable Outcomes on Page 7. On Page 8 you'll find more information about Health Literacy and older adults. This information sheet, along with others, is available for download on the Arizona Center on Aging's Elder Care Interprofessional Provider Sheets site.

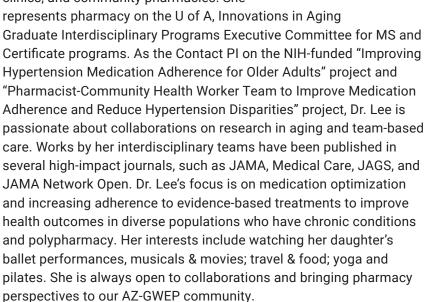
OCTOBER 2025



MEET JEANNIE FROM THE UNIVERSITY OF ARIZONA R. KEN COIT COLLEGE OF PHARMACY

www.pharmacy.arizona.edu

Dr. Jeannie Lee, a board-certified pharmacotherapy specialist and geriatric pharmacist, is a Fellow of the American Society of Health-System Pharmacists and the American Geriatrics Society. She served with interprofessional teams in patient care for over 25 years and has experience with the VA, Department of Defense, health system clinics, and community pharmacies. She







Mindy Fain, MD

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View archived

presentations here

Download the event flyer

Artificial Intelligence and Older Adult Health

LIVESTREAM

SERIES

LEARNING OBJECTIVES Define Artificial Intelligence and examples in older adult health

older adult health

Discuss potential benefits and risks of
Artificial Intelligence for older adults

Consider ethical and equity issues of Artificial
Intelligence use in older adult health

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OCTOBER 2025





AZ-GWEP QUARTERLY PARTNER MEETING

Thursday, October 23rd 12:00 - 1:30 pm



19TH ANNUAL CONFERENCE ON ALZHEIMER'S DISEASE / DEMENTIA IN NATIVE AMERICANS: KNOWLEDGE, CONNECTIONS AND SUPPORT

This event will include a **Preconference: Healthy Professional, Healthy Community** for professionals working in Indian Country. The **Main Conference** will include families and professional caregivers, health care providers, educators and tribal leaders.

This event will be in Flagstaff, AZ at the Little America Hotel. Registration is now open at 602-230-2273 (CARE) or through the links below.

REGISTER FOR MAIN CONFERENCE

\$30.00 per person for Main Conference on Thursday, 10/30/25 (includes breakfast and lunch)

REGISTER FOR PRE-CONFERENCE

\$30.00 per person for the Pre-Conference for Professionals working in Tribal communities on Wednesday, 10/29/25 (includes lunch)

Please see the following pages for more information and conference agenda.

OCTOBER 2025



Preconference for Professionals
Healthy Professional, Healthy Community
October 29, 2025
10:30 am – 3:50 pm

Program Description: As a professional, you give your time, knowledge, and heart to support individuals and families every day. You're likely the one reminding others about the importance of self-care — but how often do you take that advice for yourself?

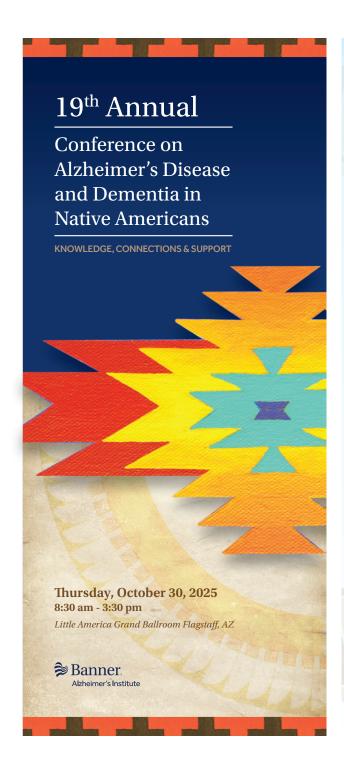
We invite you to reflect, recharge, and reconnect. Through culturally grounded conversations and practical sessions, we'll explore the nuances of dementia care, including early memory loss identification, engaging families in care, and supporting caregivers in meaningful ways.

When you are healthy, confident, and supported, your strength ripples through your work and into the community you serve.

Agenda

10:30 am-10:35 am	Welcome	Heather Mulder, BS
10:35 am-12:05 pm	Self-care for the Professional	Helle Brand, PA
12:05 am-12:45 pm	Lunch	
12:45 am-1:45 pm	Gathering the Family	Lori Nisson, LCSW
1:45 pm-2:30 pm	Evidence-Based Strategies for Self-Care: A	Crystal M. Glover, PhD.
	Focus on Healthcare Providers	
2:30 pm-2:45 pm	Break	
2:45 pm – 3:45 pm	Early-Stage Memory Loss or Normal Aging	Janice Greeno, MA
3:45 pm- 3:50 pm	Questions / Evaluations/Conclusion	Nicole Lomay, BIS

OCTOBER 2025



(iii) Conference Location

Little America Hotel

The Grand Ballroom 2515 E. Butler Avenue, Flagstaff, AZ 86004

Motel Information

Little America Hotel

2515 E. Butler Avenue, Flagstaff, AZ 86004

Visit: www.flagstaff.littleamerica.com/

Reservations, call 1.800.352.4386 and reference "19th Annual Native American Conference" or click the Reservation Group Weblink below for online reservations: http://bookings.ihotelier.com/bookings.jsp?groupID=4703168&hotelID=4649

Room Rate: \$144.00 +tax for single occupancy only. These rates are subject to an additional charge of \$20.00 per night for each additional occupant.

To receive this Group Rate, hotel room reservations must be made by end of day on *Tuesday, October 7, 2025*.

S Event Registration

\$30.00 per person for Main Conference on Thursday, 10/30/25

\$30.00 per person for the Pre-Conference on Wednesday, 10/29/25

Limited Family Caregiver & Student Scholarships available. Please contact Nicole Lomay at <u>nicole.lomay@bannerhealth.com</u> for more information.

Visit: www.bannerhealth.com/AlzNativeAmerican

Payment options: credit card, invoice or check Mail Checks to:

Banner Health Corporate – Mesa Attn: Cippy Seidler 525 W. Brown Rd., Mesa, AZ 85201

Group Registration

For groups of 5 or more, please contact the 230-CARE Team at 602.230.2273 (CARE).

Cancellations must be made in writing.
A full refund minus a \$15.00 processing fee is
available through October 17, 2025. No partial refunds
will be made.

OCTOBER 2025

PROGRAM DESCRIPTION

Join us for the 19th Annual Conference on Alzheimer's Disease in Native American Communities — a gathering dedicated to sharing knowledge, strengthening connections, and supporting those impacted by dementia across Indian Country. This year's conference will provide an overview of Alzheimer's disease and the latest research, as well as highlight practical, evidence-based strategies that caregivers can use to protect their own health while caring for others. You'll also have an opportunity to hear one caregiver's story and journey with her mother. Whether you're a health professional, caregiver, community leader, or elder advocate, this event offers relevant insights and tools to support your work and well-being.

AUDIENCE

This conference is intended for families and professional caregivers, health care providers, educators and tribal leaders.

A SPECIAL THANK YOU TO:

The May & Stanley Smith Charitable Trust, the John and Sophie Ottens Foundation, Eisai, Inc., and the University of Arizona GWEP grant partnership.



AGENDA

7:30 to 8:30 am Registration / Continental Breakfast

8:30 to 8:45 am Welcome / Blessing /

Emcee: Clark Tenakhongva

8:45 to 9:45 am Alzheimer's Overview &

Research Update Jessica Langbaum, PhD

9:45 to 10:30 am Small Steps for Big Impact:

Innovation for Everyday Life Crystal M. Glover, PhD

10:30 to 10:45 am Break / Resource Fair

10:45 to 11:30 am Small Steps for Big Impact:

Putting It Into Practice Crystal Glover, PhD

11:30 to 12:00 pm Dementia Untangled:

Caregiver Experience Heather Mulder, BS

12:00 to 1:00 pm Lunch / Resource Fair

1:00 to 2:00 pm Communication Tips to

Connect through
Progression
Lori Nisson, LCSW

2:00 to 2:15 pm

Break / Resource Fair

2:15 to 3:15 pm

Caregiver Self-care
Helle Brand, PA

3:15 to 3:30 pm Closing

FEATURED SPEAKER

Crystal M. Glover, PhD
UCI MIND, ADRC ORE Core Leader
Associate Professor, Neurology
University of California, Irvine

BANNER ALZHEIMER'S INSTITUTE TEAM

Helle Brand, PA
Clinician, Dementia Care Partners

Heather Mulder, BS

Associate Director Outreach Research

Jessica Langbaum, PhD

Senior Director, Research Strategy, Banner Alzheimer's Institutes

Director, Arizona Alzheimer's Disease

Research Center

Nicole Lomay, BIS

Dine, Senior Outreach Program Manager Native American Outreach Program

Lori Nisson, LCSW

Family and Community Services Director

OCTOBER 2025

Improving Health Literacy for More Equitable Health Outcomes

What is health literacy?

Personal health literacy

The skills a person needs to understand and use health information to make informed choices about their health.



Organizational health literacy

The ways health care organizations (providers, hospitals, health systems, Medicaid agencies, and health plans) make health information accessible for patients.

Health literacy is a two-way street.

Health care organizations can adopt strategies to improve health literacy, making it easier for people to make decisions regarding their health and use health services effectively.

Why is health literacy important?



Greater health and wellness for all

Improving health literacy can reduce medical errors, increase use of preventive care, assist in patients' chronic condition management, and improve morbidity and mortality rates.



Improved health equity

Limited health literacy can worsen health disparities related to race, age, income, and education, among other factors. Addressing health literacy can improve outcomes for marginalized populations.



Reduced costs and better care

Limited health literacy can result in increased emergency department and overall hospital use, costing the U.S. economy up to 5349 billion annually. Enhancing health literacy can improve people's care and reduce costs.

What can health care organizations do?



Think broadly

Assume that *anyone* may struggle to understand health information. **Systemwide use of health literacy best practices** can improve outcomes for all.



Create better written communications

Whether print or digital, effective written material uses **plain language**, **simple design**, and **clear organization**. Use readability tools and user testing to refine written materials.



Improve verbal communications

Effective patient-provider communication is key to making joint decisions and expressing empathy. Conversational speech, open-ended questions, and strategies like the teach-back method can better engage patients.

A Word on Language Access



Better health is possible when everyone understands health information, regardless of English proficiency. Providers can adopt multilingual communication practices and offer access to qualified interpreters and translation services.





Learn more. See CHCS' Health Literacy Fact Sheets: CHCS.org/health-literacy-fact-sheets

May 2024

OCTOBER 2025



www.aging.arizona.edu

February 2023

ELDER CARE

A Resource for Interprofessional Providers

Health Literacy

Barry D. Weiss, MD, College of Medicine, University of Arizona

Health literacy is the ability to obtain, read, understand, and use health-related information to navigate the health care system and to make informed decisions about medical care. It is closely related to general literacy – the ability to read and write and understand numbers – but it refers specifically to health information. Numerous studies have shown that people with limited health literacy have higher rates of illness, worse health status, worse health outcomes, and higher health care costs than individuals with adequate health literacy. These differences persist after adjusting for many sociodemographic factors, including ethnic group, education, and income. Indeed, literacy is one of the strongest, if not the strongest, predictors of health status.

The most recent national data on health literacy is from the US Department of Education's 2003 National Assessment of Adult Literacy (NAAL). NAAL classified health literacy skills into four categories. Table 1 shows examples of question items used for each of the four categories.

Table 1. Examples of Health Literacy Skills Items in

Below Basic	Circle the date on a clinic appointment slip.
Basic	Find basic information in a short paragraph
Intermedi- ate	Use a chart to find out the age at which different vaccines should be given.
Proficient	Consult a complex table to determine an employee's monthly share of health insurance costs.

Table 2 shows the distribution of health literacy levels in the US population based on the NAAL. Only about 12% of the overall population has proficient skills and overall, about 1/3 (36%) of adults have limited health literacy (skills at the basic or below basic levels). Subsequent smaller-scale studies suggest that the literacy skills, including health literacy skills, of the American public have declined since

the NAAL, so the percentage of the population with limited health literacy is likely now higher.

Table 2. Health Literacy Levels of American Adults Based on the National Assessment of Adult Literacy

Below Basic	14%
Basic	22%
Intermediate	53%
Proficient	12%

Health Literacy in Older Adults

The rates of limited health literacy in older adults is the highest of all age groups, with 59% having skills at the basic or below basic level. Furthermore, older adults with limited health literacy have higher rates of medical illness than those with higher-level skills, including a higher rate of cognitive impairment over time, and thus are overrepresented in the health care system. Therefore, when dealing with older adults in clinical settings, there is a high likelihood that many of those patients won't understand the health information you provide to them.

How to Improve Oral Communication

Health literacy experts recommend the use of clear communication techniques with all patients, regardless of their literacy skills, referred to as "universal health literacy precautions." Even highly literate, well-educated patients can sometimes have trouble comprehending health care information, so keep it easy to understand. Several approaches are recommended.

The first is to *speak slowly*. Research demonstrates that individuals with limited literacy skills, and indeed all patients, are more likely to understand you if you do.

TIPS FOR UNIVERSAL HEALTH LITERACY PRECAUTIONS

- Use easy-to-understand language with all patients, regardless of their literacy skills.
- Explain things without medical or anatomical words, like you would explain them to friends or family members.
- Focus on only 2-3 key messages per visit. Patients rarely remember more than that.
- Simply asking "do you have any questions?" isn't enough. Encourage patients to ask questions.
- Verify understanding by asking patients to explain to you what you have told them.
- Written materials should be at no higher than the 5th grade level and include pictures.

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ELDER CARE

Continued from front page

The second, and crucial step is to explain health information in plain language, like you might explain it to friends or family members who don't know anything about medicine or anatomy. However, health professionals often use concepts and terms and that are unfamiliar to patients.

Third, it is important to limit the amount of information provided to patients. Studies have shown that patients will retain only 2-3 pieces of information per encounter, so convey only that information which is most important. Don't worry that you are giving patients too little information at any one visit. If you discuss more than 2-3 things, they likely won't remember them.

Finally, use "teach-back" to confirm that patients understand what you have said. Ask them to explain back to you what you have told them to be sure they understood. Simply asking "do you understand?" will often bring a "yes" response, even if they didn't understand. Asking "do you have any questions?" will often just bring a response of "no." Instead, say something like "I know I've given you a lot of complicated information. Please help me know if I was clear by telling me the important parts of what I've old you." Teach-back is an effective way to confirm that patients understand. Research shows that patients of clinicians who use teach-back have better outcomes, such as improved diabetes control. More information about teach-back is contained in the AHRQ Health Literacy Universal Precautions Tool Kit (see reference list).

How to Improve Written Communication

Handouts are a way to provide patients with additional information, though keep in mind that individuals who don't read well do not always find written instructions useful.

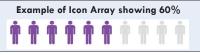
Thus, if you are going to give patients written handouts, they need to be easy to read. The average reading level of the American adult population is at the 8th grade level and the average low-income older adult reads at the 5th grade level. Despite this, the vast majority of handouts given to patients are written at much higher reading levels, often at the 10th-12th grade level or even college level. Written material should be prepared at the 5th-6th grade level. The key to achieving an appropriate reading level is

to use short words (two syllables or less), short sentences, and bulleted lists rather than paragraphs. Commonly used computer software, like Microsoft Word, includes an option to measure reading level in the spell-check feature.

Note, however, that short words alone will not assure patient understanding. Many short words (e.g., cyst, polyp, stent) may be totally unfamiliar to patients. You need to use terms from common everyday language and explain those that are not. Pictures are also helpful to explain medical issues. The book by Doak and Doak in the reference list is an excellent and classic resource on creating effective patient education materials.

Communicating About Numbers and Risk

Many individuals do not understand numbers and risk. In one notable study involving patients in an asthma clinic (not just individuals with limited literacy skills), only 38% knew that 1% means 1 out of 100. Studies show that the best way to explain risks to patient is to use event rates (i.e., how many out of how many) or icon arrays (figure below).



Assessing the Health Literacy Skills of Patients

Instruments are available for assessing health literacy in clinical settings, intended primarily for research purposes. But, if you don't believe that limited health literacy is prevalent in your practice, a one-time assessment of a sample of your patients will show you how common it is. Two quick (3-minute) and easy-to-use instruments are the Rapid Estimate of Adult Literacy in Medicine, available only in English, and the Newest Vital Sign, available in English and Spanish. (https://healthliteracy.bu.edu/all)

If You Want to Know More...

The AHRQ Health Literacy Universal Precautions Toolkit is an excellent resource for helping to make your practice or health system more health literacy friendly. Still other resources are available from the US Department of Health and Human Services (links provided in the reference list).

References and Resources

AHRQ Heath Literacy Universal Precautions Toolkit. Second edition. 2015. http://www.ahrq.gov/sites/default/files/wysiwyg/professionals/quality-patient-safety/quality-resources/tools/literacy-toolkit/healthlittoolkit2.pdf

AHRQ. The SHARE approach – communicating numbers to your patients: a reference guide for health providers. 2018. https://www.ahrq.gov/professionals/education/curriculum-tools/shareddecisionmaking/tools/tool-5/index.html

Doak CC, Doak LG, Root JH. Teaching patients with low literacy skills. 2nd ed. Philadelphia: JB Lippincott Company. 1996.

Oliveira D, Bosco A, di Lorito C. Is poor health literacy a risk factor for dementia in older adults? Systematic literature review of prospective cohort studies. Maturitas. 2019; 124:8-14.

Interprofessional care improves the outcomes of older adults with complex health problems

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